

REP HEADLINE# 6186826 TRF# 13222988 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 20.06
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE
ALEXANDRIA, VA 22314
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6186826 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 9/21 EST#2600 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 20.06

STA: ADDED M1 - CREDIT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESTL BUY#12 MISSED: SUN/500P-600P SEP23 30S \$750.00 (SEP25/12)
OFFER: NONE
CMT: CBS SPORTS RAN LONG - SPOT DNA - FLIGHT IS OVER - CREDIT.

SEP/12 35850.00 CONTRACT TOTAL 35850.00
TOTAL SPOTS 29

MARKET TOTALS \$111,000 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1322988

Schedule Dates 09/21/12-09/27/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 9/21 (457159)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2600
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 9/21
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 08/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186826
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,265.00
Net Total \$29,835.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012
Grand Total: 28 \$35,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/21/12-09/21/12	1	:30	10P- 10:35P (MST)						1			1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	10:35P- 11:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
3.0	Normal Line / News	09/21/12-09/21/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
4.0	Normal Line / News	09/21/12-09/21/12	1	:30	6A- 8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
5.0	Normal Line / News	09/24/12-09/24/12	1	:30	10P- 10:35P (MST)		1							1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
6.0	Normal Line / News	09/24/12-09/24/12	1	:30	6P- 6:30P (MST)		1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
7.0	Normal Line / News	09/24/12-09/24/12	1	:30	6A- 8A (MST)		2							2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	1	:30	6:30P- 7P (MST)		1							1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
9.0	Normal Line / Sports/Other	09/22/12-09/22/12	1	:30	10:35P- 11:05P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
10.0	Normal Line / Prime	09/22/12-09/22/12	1	:30	8:59P- CBS 48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12
11.0	Normal Line / Football	09/23/12-09/23/12	1	:30	11A- Sports-CBS NFL								1		\$2,000.00		Salt Lake City (KUTV)	CBS NFL FTBL-1	6/20/12
11.0.1	Closed Preempt	09/23/12															Salt Lake City (KUTV)	Pre-empt/Exception - title/time specs mismatch	
12.0	Normal Line / News	09/23/12-09/23/12	1	:30	5P- 6P (MST)								1		\$750.00		Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 13229988

Schedule Dates 09/21/12-09/27/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 9/21 (457159)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2600
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 9/21
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12.0.1	Closed Preempt	09/23/12															Salt Lake City (KUTV)	Live Program Overrun/Spot - CBS Sports Ran Long	6/20/12
13.0	Normal Line / News	09/23/12-09/23/12	1	:30	8A- CBS News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	SUNDAY MORN-CBS	6/20/12
15.0	Normal Line / News	09/27/12-09/27/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
16.0	Normal Line / News	09/27/12-09/27/12	1	:30	6A- 8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
17.0	Normal Line / Prime	09/27/12-09/27/12	1	:30	9P- CBS-Elementary (Thursday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	ELEMENTARY	6/20/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	1	:30	10:35P- 11:35P (MST)					1				1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN-CBS	6/20/12
19.0	Normal Line / News	09/25/12-09/25/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
20.0	Normal Line / News	09/25/12-09/25/12	1	:30	6A- 8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
21.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	8P- CBS-NCIS: Los Angeles (Tuesday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	NCIS:LA	6/20/12
22.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	9P- CBS-Vegas (Tuesday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	6/20/12
23.0	Normal Line / News	09/26/12-09/26/12	1	:30	10P- 10:35P (MST)							1		1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
24.0	Normal Line / News	09/26/12-09/26/12	1	:30	6P- 6:30P (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12

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TeleRep Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

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CPE

155/426/2600

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Demo A35+

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Net Total \$29,835.00

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month Spots

Sep. 2012 28

Grand Total: 28

Rate
\$35,100.00
\$35,100.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / News	09/26/12-09/26/12	1	:30	6A- 8A (MST)	1			2				X	2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
26.0	M/G For 11.0.1 / Football	09/23/12-09/23/12	1	:30	1:58-30P- Sports-CBS NFL 2	1								1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS NFL FTBL-1	6/27/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: